

2018 Parade of Homes

now underway

BY MARIA SONNENBERG
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You had better pencil in extra time to catch this spring's Parade of Homes in its entirety, because the Builders and Contractors Association of Brevard have lined up an outstanding number of entries to inspire you into a new house or remodel.

"We've more than doubled our number of entries since 2016," said HBCA executive director Suzanne Cummins.

This year's parade offers 29 entries throughout the county, from Palm Bay to Titusville.

Vintage Estate Homes has upped the total number of home entries to 30 with a virtual entry of its Tabitha II model at St. Andrews Manor in Melbourne.

Additionally, Capritta Appliance and Air Conditioning will open its showroom as part of the parade, as will ProSource Wholesale, which features cabinetry, countertops and flooring, and Pullman West, aka East Coast Cabinetry.

"The showrooms will be available for the public to view the latest and greatest in-home appliances, flooring and cabinetry," said Cummins.

Leading the parade this year is Showcase Community Laguna Village by DiPrima Homes. The gated community of 75 residential home-sites centrally located at Eber Rd. in Melbourne features 75-foot-wide lots that allow for additional elbow room for privacy and landscaping.

Although DiPrima has built a reputation on luxury custom homes in the \$500,000-plus market, homes at Laguna Village begin at \$350,000, giving buyers in this market bracket the opportunity to purchase the same quality, energy efficiency and attention to detail found in DiPrima's luxury homes.

DiPrima's new Trademark Collection, inspired by the California flair of the City of Santa Barbara, is the hallmark of Laguna Village. The development is right on the mark when it comes to homebuyers' desires for an out-of-the-ordinary house with all the bells and whistles.

"People are looking for affordable

luxury, and Laguna Village provides it," said Cummins.

As for individual entries, definitely schedule a visit to the Showcase Home, Simms Builders' Hemingway model, located at the Reserve at Lake Washington. This upscale interpretation of the casual Key West lifestyle is a must-have for buyers who desire an elegant home built for entertaining.

And the winner for most parade entries this year is...Viera Builders.

Viera remains a sizzling site for new builds, with Viera Builders unveiling models at Loren Cove, Trasona Cove East and West, Reeling Park, Kerrington and Arrivas Builders.

"Viera Builders entered seven of their new models, with new floor plans and new subdivisions," said Cummins.

Other builders, including Joyal Homes, Elan Builders, Lifestyle Homes, Christopher Burton and Amek Homes, have also included their new models in the Viera area in the parade.

Real estate agents will take advantage of the tram that will whisk them to every parade entry on March 13 and 14. An awards ceremony on March 22 at the Hilton Melbourne Rialto Place will recognize the most outstanding entries among a field brimming with unique features and designs.

Regardless of who wins the awards, this year's entries, with price points ranging from the low \$200,000s to well more than \$2.6 million, are all ogle-worthy in their own right.

The 2018 Home Builders and Contractors Association of Brevard's Spring Parade of Homes runs from March 10 to 18. Parade hours are generally 10 a.m. to 5 p.m. Mondays through Saturdays and noon to 5 p.m. on Sundays, but times may vary depending on the builder and model, so it is a good idea to call the model for specific hours of operation.

For more information and contact information for all models, see paradeofhomesbrevard.com. ■



The Parade's Showcase Home is the Hemingway by Simms Builders, located at the Reserve at Lake Washington. Entry 20, \$719,000.



Above: The Abacos model in Cashel Village at Capron Ridge is built by Monarch Homes. Entry 15, \$499,500.



Right: Newton Land Development's Milano III is at San Marino Estates. Entry 18, \$639,000.



Above: The Austin at Meadow Pointe is built by Vintage Estate Homes. Entry 2, \$218,083.

Left: Homes by Towne's model The Shiloh is at Indian River Landings. Entry 25, \$899,999.