

Your home, your way

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Having it your way is always very desirable, and particularly so when it comes to new homes. Why put up with standard cookie-cutter designs when the layout of your new dream house can encompass the entire dream? You want it all, and you can have it, with GHO Homes.

Vero Beach-based GHO Homes has, since its inception in 1983, operated with the philosophy that their clients' new homes should be unique and fitting of their lifestyle. Couple GHO's customization philosophy with its goal to build the best homes at the most affordable prices and it is not surprising that the company has been named to Builders' Magazine top 200 builders in the country for two years in a row.

The company's popular Tailor Made program enables homebuyers to customize their new residences with numerous options, built-ins and upgrades that far exceed industry standards and ensures that the house perfectly fits the buyer's unique lifestyle.

Speaking of standards, GHO Homes' standard features include eight-foot interior doors, rounded interior wall corners, quartz or granite countertops, gourmet kitchen, Energy Star-rated appliances, oversized walk-in Roman showers and ceiling heights that range from 9 to 11-and-a-half feet.

Buyers can express their creativity by enlarging their kitchen island or expanding a pantry. Add a workshop to the garage. Expand the patio, add a sitting room to the master suite or include an additional half-bath in the layout. The choice is yours.

For extended families under one roof, Tailor Made allows for the addition of a second master suite with kitchenette or sitting room, so everyone has their privacy.

Customization of exterior finishes is also a breeze.

"Essentially, any large or small structural modification or lifestyle change can be made to the plans," said Renee Maclees, marketing director with the company.

Last year, GHO Homes Corporation received the Customer Service Award from Best in Houzz. Houzz, the leading platform in home renovation and design, annually conducts a survey and analysis to reveal the most popular home designs and top builders. Customer Service honors are based on several factors, including the number and quality of recent client reviews.

GHO Homes' philosophy resonates with buyers.

"Most of our buyers are looking for their forever homes," said Maclees.

"At our 3,5000-square-foot design studio in Vero Beach, we have three in-house CAD (computer aided design) guys who do nothing but custom designs and we have a whole team dedicated to the interior of the houses. We're a very tech-driven company. We offer our buyers 3-D virtual tours of our models, plus interactive floor plans that allow them to design the house they really want."

The company is currently building in 15 communities in Indian River County, plus it offers an comprehensive build-on-your-own-lot program. Floorplans are available for most budgets, from the low \$200,000s to \$900,000 estate homes.

Although the company's primary emphasis is Indian River County, GHO Homes has also built in Brevard in areas such as

Bayside and Sebastian. To best a sense of the options available with GHO, Maclees suggests prospective buyers visit one of the 10 professionally decorated models currently available for viewing in Indian River County.

For more on GHO Homes, call 772-257-1100 or visit ghohomes.com. ■

