

National Realty

BY MARIA SONNENBERG
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“Experience the difference,” the slogan for National Realty, is particularly appropriate for its Platinum Group, which offers an elevated level of customer-centric service with a team approach, using relationships, technology and the power of the internet to connect clients globally.

“As a top firm in Brevard, we were invited into the select group of Leading Real Estate Companies of the World, making our reach truly global,” said P.J. McLoughlin of the Platinum Group.

As part of the Leading Real Estate Companies of the World network, National Realty enjoys the connections that this worldwide, by-invitation-only relocation company can offer. National Realty is also affiliated with Military on the Move, which helps retired and active duty military personnel buy and sell their homes.

With deep roots in Brevard, National Realty’s sales team may well be the county’s biggest cheerleaders.

“Many of our agents were born here,” said broker/owner Gale Bray.

“We raised our families here. We love Brevard County and all it has to offer.”

The National Realty family of agents routinely each out to the community

to enhance the quality of life along the Space Coast.

“Our agents are very active both in the growth of our community, as well as with volunteer assistance,” said Bray.

The firm has donated thousands of dollars in scholarships to area high school students with the Wesley A. Bray scholarship fund founded in memory of its founder.



Bray’s father, Wesley Bray, launched National Realty in 1965. Over the years, his real estate firm would parallel the tremendous growth of the Space Coast as branches sprouted in the fastest growing areas of Brevard County. National Realty, the county’s largest independent real estate company, currently has of-

fices in Melbourne, Palm Bay, Indian River, and Suntree/Viera.

In addition to representing an extensive range of existing residential construction, National Realty’s Platinum Group now serves as the exclusive agent for DiPrima Custom Homes. At popular St. Andrews Manor, for example, the Platinum Group can help buyers find their piece of paradise in a neighborhood featuring both lakefront and preserve homesites. Buyers can choose from a diverse array of new floor plans that showcase green building techniques and the latest architectural details in the St. Andrews design portfolio.

The name DiPrima, when translated into English, means “first” or “top of the line,” and since 1961 this custom home builder has focused on creating first-rate luxury at an affordable price. Couple DiPrima’s first-rate residences with the “experience the difference” service of the Platinum Group for the optimal home building experience.

In addition to St. Andrews Manor, buyers will find DiPrima Custom Homes in Laguna Village, Indian River Isles and Lansing Island.

In addition to representing DiPrima Custom Homes, the Platinum Group also

offers the most powerful tools, information and resources buyers need when researching real estate in Brevard.

“We are confident no other can provide you with more easy-to-use and comprehensive information about the local areas,” said McLoughlin.

National Realty’s addition of the Platinum Group represents the latest chapter in the history of a deeply established firm that with more than a half-century in the real estate business and with a sales agent team that has clocked in more than 1,500 total years of service, is a company that has been here for the long run and will be here for many more years in the future.

National Realty/Platinum Group is at 1331 S. Harbor City Blvd., Melbourne. For more information, call 321-312-1007 or visit platinumgroupfl.com.

