

\$143,000

Median sales price of Brevard County single-family homes rose 19.2% in 2014

Each month, a fresh copy of what's new in real estate is distributed throughout the market when HomeFinder magazine is inserted into home delivery copies of FLORIDA TODAY and delivered to real estate racks at high-traffic retailers, HomeFinder magazine gets your listings into more hands than any other local real estate guide.

Healthy inventory, lower prices and attractive financing continue to bring more home shoppers into the Brevard County real estate market. Make sure you're using the most efficient vehicle for reaching them!

2015 Dates

Publish	Adv. Deadline
January 2	December 18
February 6	January 22
March 6	February 19
April 3	March 19
May 8	April 23
June 5	May 21
July 3	June 18
August 7	July 23
September 4	August 20
October 2	September 17
November 6	October 22
December 4	November 19
Jan. 8, 2016	December 23

Ad Sizes & Rates

	Contract Level:	12X	6X	Open
All rates include full color • Rate is per month, based on contract level				
Covers (Back, Inside Back or Inside Front)		\$415	n/a	n/a
Full Page		\$325	\$385	\$455
Half Page		\$175	\$215	\$235
Quarter Page		\$95	\$115	\$125
Eighth Page		\$55	\$60	\$65

Format

- Glossy cover tabloid

Distribution

- FLORIDA TODAY home delivery copies county-wide
- High-traffic entryway racks at select locations, including local convenience stores and pharmacies
- Melbourne International Airport
- Local chambers of commerce offices
- Visitor center locations
- Melbourne Realtors office
- Space Coast Area Association of Realtors office
- Real estate offices throughout Brevard County