



A MARKETPLACE IN MOTION

► COLOR EXPRESS

Target Brevard County's Shoppers!

- All inserts are full color, 2 sides.
- All pricing includes printing and insertion.
- Inserts must be ordered in increments of 5,000.

Availability:

- Tuesday through Saturday

Deadlines:

- Monday through Friday distributions have a 21-day deadline.
- Saturday and Sunday distributions have a 28-day deadline.

1/2 page (5-1/2" x 8-1/2")

Non-Bleed
Image : 5 3/8" x 8"
Finished Size: 5 5/8" x 8 1/4"
Bleed
Image: 5" x 8"
Bleed: 5 1/2" x 8 1/2"
Finished Size: 5 1/4" x 8 1/4"

Quantity

5,000	\$90
10,000	87
15,000-50,000	60
55,000-95,000	56
100,000	50

Per thousand

2 page (8-1/2" x 11")

Non-Bleed
Image : 10 13/16" x 8"
Finished Size: 11 1/4" x 8 1/4"
Bleed
Image: 10 5/8" x 8"
Bleed: 11 1/8" x 8 1/2"
Finished Size: 10 7/8" x 8 1/4"

Quantity

5,000-10,000	\$122
15,000-25,000	87
30,000-55,000	72
60,000-100,000	67
105,000-245,000	60

Per thousand

4 page (11" x 17")

Non-Bleed
Image : 10 13/16" x 16 1/8"
Finished Size: 10 13/16" x 8"
Folded Trim Size: 11 1/4" x 8 1/4"
Bleed
Image: 11 1/8" x 16 3/4"
Bleed: 10 7/8" x 8 1/4"
Spread Type Safety: 10 5/8" x 16"

Quantity

5,000-10,000	\$267
15,000-25,000	214
30,000-55,000	93
60,000-100,000	81
105,000-245,000	79

Per thousand

Rev: 6/1/09

Contact your FLORIDA TODAY representative today or call:

321.242.3765

Rate schedules effective 9/25/06. FLORIDA TODAY (COMPANY) may revise its advertising rate schedules at any time upon 30 days written notice to ADVERTISER, and ADVERTISER may, without penalty, cancel its advertising contract, if applicable, at any time prior to the time the new rates become effective upon prior written notice to the COMPANY. COMPANY Advertising Terms and Policies contained in the COMPANY's Media Information Book are incorporated herein by reference.