

## **“BON APPETIT BREVARD” RECIPE CONTEST SUMMARY OF RULES**

The Bon Appetit Brevard Recipe Contest is open to Brevard County, Florida, residents who are, or will be, 18 years or older by June 1, 2010. Entrants must have a high school diploma or GED by fall of 2010 and must meet Keiser University Center for Culinary Arts admission requirements. Full-time culinary school students or graduates of culinary schools, or "Food Professionals" are not eligible to enter this Promotion or win a prize. The entry period will begin at 12:01 a.m. (E.S.T.) on March 21, 2010 and end at 4:00 p.m.. (E.S.T.) on Friday, April 16, 2010 (the "Entry Period"). To enter, complete an Official Entry Form, available online at [floridatoday.com/recipecontest](http://floridatoday.com/recipecontest). You must include an original recipe with ingredient list and preparation details that falls into either the "entrée" or "Main Dish" category. A panel of qualified judges selected by Sponsor will judge all eligible entries according to the following criteria: creativity and application response. Judges will narrow the total pool of applicants to 10. The 10 semifinalists will be filmed, and their complete recipe will be published online at [floridatoday.com](http://floridatoday.com). The public will vote on their favorite recipe, narrowing down the contestant pool to 3. Judging will conclude on Friday, June 4, 2010. The contestant with the highest cumulative score, based on online votes and tasting votes, will be designated the Grand Prize Winner. Grand Prize: One (1) Grand Prize Winner will receive a tuition scholarship to Keiser University Center for Culinary Arts (ARV: \$30,000). Second place: One (1) Second Place Winner will receive a series of cooking classes from Keiser University (ARV: \$500.00). Third place: One (1) set of professional chef's knives (ARV: \$475.00)